

GOOD ORIENTATION PRACTICES

1. TITLE

Enhancement of professional competences in multimedia communication

2. COUNTRY

Italy

3. SPECIFIC GOALS

Improve skills and competences in the use of:

- Professional tools and equipment for taking photographs and filming
- Professional tools for photo postproduction and editing of audiovisual products.

Experience in real settings the use of the skills and competences acquired.

Improve knowledge, abilities and competences referring to the techniques of organization and the photo and audiovisual production processes.

Stimulate and strengthen the creation of networks on the territory between Des Ambrois school and businesses.

Facilitate contacts between students and practitioners.

4. DESCRIPTION

4.1. Who (Provider)

- Des Ambrois school, the teachers of the subjects involved
- Professional photographers (Laura Cantarella, Antonio La Grotta)
- Cultural association ArtInMovimento
- A.I.A.C.E. (Italian Association Friends of arthouse cinemas)
- Con.I.S.A. (Intermunicipal Consortium for Social Care Services, Valley of Susa)

4.2. To whom (Target group)

Students from 4th and 5th year of Vocational school for audiovisual and multimedia productions; Photography and Design (a total of about 90 students)

4.3. How (Method)

- 1) A reportage on the sports event "Special Olympics" – Bardonecchia (Torino), March 2018 (partner b);
- 2) Production and realisation of an audiovisual product for the competition "Caio Rizzetto" on the following topic "The Dream Factory: what job to shape the future?" (partner c);
- 3) Production and realisation of an audiovisual product on the event "Sottodiciotto film Festival & Campus", within the Torino Film Festival 2018 (partner d);
- 4) Production and realisation of a poster for the Convention "Slegàmi – I legami che restano". Instruments and resources to support parents and their children in case of confrontational separation (March 9th, 2018).



All these activities were done by involving the students in small groups and using collaborative methodologies.

4.4. When (Period)

- 1) 25 h.
- 2) 80 h.
- 3) 2 months
- 4) 30 h.

5. EVALUATION CRITERIA

Formative evaluation about:

- Level of participation in the activities
- Products made

The assessment was carried out during specific meetings with the participation of the students, teachers and practitioners involved in the project.

The activity number 2 was awarded a prize.

6. LINK/S TO KNOW MORE

Partners:

<http://www.lauracantarella.it/>

<http://www.antoniolagrotta.eu/>

<http://www.specialolympicsitalia.org/>

<http://www.artinmovimento.com/>

<http://aiac torino.it/>

<http://www.sottodiciottofilmfestival.it/>

<http://centroperlefamiglinediffuso.it/>

Products:

<http://www.sottodiciottofilmfestival.it/tg-video/>

<http://centroperlefamiglinediffuso.it/wp-content/uploads/2018/02/SLEGÀMI...I-LEGAMI-CHE-RESTANO.pdf>

<https://www.facebook.com/pages/IISS-Des-Ambrois/215987671801371>

https://www.youtube.com/channel/UCsf_1b7hrgbuB0wMNo1qZ7A

<http://lnx.desambrois.it/cms/>